

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 E

Results as of: 10/31/2017

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -13 43 56 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 -9 16 26 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 0 0 26 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 -3 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG OCT NOV DEC JAN FEB MAR MAY JUNE SEPT APR GOALS AND ACTUAL MEMBERS CUMULATIVE 20 0 -20 MEMBER GROWTH NET GOAL

MEMBER GROWTH ACTUAL -40 ۸ • LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 ۸ -120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

DROPPED CLUBS: 0		18 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 880 (65.04%) FEMALE 473 (34.96%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 35%	
DECEASED	5	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	389
CLUB CANCELLED	0		FAMILY MEMBERS PAYING HALF	200
OTHER	77			200
TOTAL	82			
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